

MERIDIAN  
OUTDOOR CO.

## **Professional Services**

A catalog of engagements offered by Meridian Outdoor Co.

SERVICE ICONS

## **Overview**

This catalog describes the six professional services that Meridian offers to partners, wholesalers, and enterprise retail clients. Each service is scoped, priced, and delivered through the same team that runs our internal product and operations work, so the guidance you receive reflects the practices we use ourselves.

Each service entry includes the engagement setup, the deliverables you should expect, and the outcomes that past clients have reported. For a quote or a scoping conversation, contact our partnerships team at [hello@meridian.example](mailto:hello@meridian.example).

## ***Consulting***

### **Engagement setup**

Consulting engagements begin with a two-day discovery workshop at the client's facility. We review existing product plans, interview five to eight stakeholders across product, operations, and retail, and benchmark the catalog against three close competitors. The workshop output is a one-page problem statement that both parties sign before any deeper work begins. From there we move into a four-week diagnostic phase during which we ship a written findings report roughly every ten days so the client is never waiting for status updates.

### **Deliverables**

The consulting engagement delivers four artefacts: a written strategic report of roughly thirty pages, a prioritized roadmap covering the next four quarters, a briefing deck suitable for an executive audience, and a follow-up review ninety days after delivery to confirm that recommendations landed as intended. We also include one round of asynchronous revisions on each written artefact.

### **Outcomes**

Clients consistently report faster decision-making and clearer investment theses after a consulting engagement. On average, the executives we work with cite three to five specific decisions that moved from stalled to shipped within the first quarter after the engagement closed. Where measurable, clients have reported sixteen to twenty-eight percent improvements in gross margin on newly launched product lines.

## ***Support***

### **Engagement setup**

The Support service is structured as a monthly retainer that gives the client direct access to our technical team during business hours. Setup takes two weeks and includes onboarding of the client's primary contacts, integration with the client's ticketing system, and an initial audit of the client's existing product documentation. Each account is assigned a primary and secondary support lead to ensure continuity.

### **Deliverables**

Support deliverables include unlimited tickets with a four-hour initial response time, a monthly usage report summarizing trends and common issues, quarterly root-cause analysis of any